

# SUPPORT WUSB + SUPPORT YOUR COMMUNITY

---

## WHY SHOULD YOU DONATE?

### Reach Potential Customers

- WUSB has a Long Island Listening Demographic: People that are frequenting your businesses!
- Listing on Website/Printed Programs/Signage at WUSB hosted/partnered events.

### On-Air Mentions

- Every time your donation is offered your business name will be mentioned.
- Your business name will be associated with WUSB and community educational radio.
- Listeners will hear your business name on the radio throughout the fundraising period.

### Community Service

- Working with WUSB is a community service.
- Your donation will help support our Public Service Broadcasts.
- You are eligible for a WUSB nomination of Most Collaborative Business organization.

### Thank You Premiums

- WUSB sends all donors premiums to thank them for their pledge of support.
- Please consider joining us by donating a gift certificate or other items for WUSB's bi-annual Radiothon fundraiser!

## HOW CAN YOUR BUSINESS DONATE?

### Gift Certificates or other items

- Make a generous donation of a \$25 Gift Certificate that we can offer to our listening audience as thank you premium gifts
- **Your business will be mentioned on air** every time the premium is offered during our Radiothon Fundraiser

### Tax-Deductible Donation

- Have **regular underwriting announcements** for your business on the air by making a tax-deductible donation to WUSB
- For more information see our underwriting form, or contact the WUSB office!

### For more information:

**Email: [info@wusb.fm](mailto:info@wusb.fm)**

**Call: 631.632.6828 and ask for Isobel, Rob or Millie**

WUSB 90.1FM is a high-powered non-commercial college community radio station located on the campus of Stony Brook University in Stony Brook, NY.

WUSB is looking for your business's support. Whether it be through a gift certificate donation or tax-deductible monetary donation, support your local community and your business will be mentioned on live radio.

## OCTOBER LIVE EVENTS + SPECIAL BROADCASTS

- Oktoberfest
- Salsathon (Hispanic Heritage Month)
- National Radio Day
- Radiothon!

WUSB-FM 90.1FM  
226 Student Activities Center  
Stony Brook University  
Stony Brook, N. Y. 11794-2800  
Office: (631) 632-6828

## WUSB BY THE NUMB3RS

- 90.1FM AND 107.3FM
- 24 hours a day
- 7 days a week
- 365 days a year
- 40 years on the air
- 40,000 Off Campus Listeners
- 20,000 On Campus Listeners
- 100s of Online Listeners
- Over 160 student and community volunteers
- Top #6 College Radio Station in the Country

